

Marketing

N/A

Professional Development

As a professional development goal, the department would like to offer personnel opportunities to enhance their skills and competencies by attending conferences:

- The Online Teacher Conference (\$1,500 for Director of Distance Education to attend) is an annual online education conference hosted by CCC TechConnect in Long Beach, CA.
- InstructureCon (\$4,500 for Director of Distance Education and Canvas Web Developer to attend) is an annual Canvas conference hosted by the owner of Canvas in Denver, CO.

Additionally, the department would like to continue its request of an annual budget of \$2,100 to support the summer training for faculty teaching their first online courses, a training that aligns with Title 5 Distance Education regulations and has been recommended by the Pedtech Committee and approved by the Academic Senate.

Other Needs

The department is requesting the following purchases in order of priority:

- Labster (\$850 for 57 licenses) is a virtual lab and science simulation tool. Two science faculty members would like to request it for their online courses.
- VisibleBody (\$3,800 for 95 licenses) is a virtual anatomy educational tool. Two science faculty members would like to request it for their online courses.
- Blackboard Ally (\$6,300 for an institutional licensing subscription) is an accessibility checker that gives faculty insight into the overall accessibility of their Canvas content and suggests solutions to resolve accessibility issues in their Canvas pages, Microsoft documents, and PDFs. Additionally, the tool acts as a screen reader and generates an alternative format for the disabled.
- Pronto (\$6,600 for an institutional subscription) is an instant messaging tool to help faculty and students connect informally or formally via chat and video. The messaging tool is accessible by mobile or desktop, making it convenient for student engagement and interaction with faculty and classmates.
- Allyant PDF (formerly CommonLook, \$1,880 for 2 licenses) is an accessibility tool that enables users to produce high-quality, error-free PDF documents compliant with the WCAG 2.0 standards. It is used by the remediation service company that currently produces the college's complex accessible PDF documents. The Distance Education Department tested it using CommonLook's 30-day trial, and can confirm that CommonLook/Allyant PDF is a powerful, time-saving tool for correcting tagging order, tables, lists, contents, and structures that move between pages.

The budget estimates for the tools include inflation and price increase.

Also, the department would like to request an annual budget of \$6,000 to support the POCR review of ten liberal arts course sections and ten CTE course sections.

Staffing Requests Not Already Listed In Unit Plans

1000 Category - Certificated Positions

2000 Category - Classified Staff

Canvas Web Developer

Location:

CC Online

Salary Grade:

51.5

Number of Months:

12

Number of Hours per Week:

40

Salary Amount:

Justification:

The current Canvas web developer in the Distance Education Department divides her time between supporting faculty and students with Canvas technical issues and accessibility issues and developing tutorial videos and web applications for both Canvas and the CAMS project. Unfortunately, this workload and juggling of tasks can sometimes lead to losing focus on web application development projects. Therefore, the department is requesting another web developer to provide additional support in developing and maintaining web-based educational applications that enhance the student and faculty experience in the online environment. In addition, the new web developer position could help faculty address Canvas course accessibility issues. The department would like someone in the position to have experience writing client-side script (e.g. CSS, HTML, and javascript) and server-side codes (e.g. PHP programming language); designing relational databases; and installing API connections. It is also preferred that the person have knowledge of WCAG 2.0 accessibility standards.