

along with the importance of apply for the FAFSA for additional financial support.

Promise Program

The Promise program at Cerro Coso has increasingly become a cohort of student who receive support services designed to better guide their journey for two full years, heavily focusing on a more diverse cohort of students. With support from specific Counseling and Financial Aid staff and under the direction of the Director of Outreach, students receive a success model of support. This past graduation year, the program successfully had 37 students who completed two full years in the Promise program and received funds and additional student services support. Of those 37 students, the program graduated 21 students who were racially diverse (56% of the population were non-white students).

First Generations Students

A large focus has been supporting clear messaging and just in time support for all first-generation students. Below is a snapshot of the increase of first-generation students entering Cerro Coso.

		Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
Total	First Generation	178	195	207	129	259
	Not First Generation	223	227	255	178	181
	Unknown Parents Education	94	29	32	28	27
% of Total	First Generation	36.0%	43.2%	41.9%	38.5%	54.9%
	Not First Generation	45.1%	50.3%	51.6%	53.1%	39.3%
	Unknown Parents Education	19.0%	6.4%	6.5%	8.4%	5.9%
Yr to Yr Change	First Generation		9.6%	6.2%	-37.7%	96.1%
	Not First Generation		1.8%	12.3%	-30.2%	1.7%
	Unknown Parents Education		-69.1%	10.3%	-12.5%	-3.6%
Total	Total	495	451	494	335	461
% of Total	Total	100.0%	100.0%	100.0%	100.0%	100.0%
Yr to Yr Change	Total		-8.9%	9.5%	-32.2%	37.6%

The number of students who have entered CC who are first-generation students and first time ever students has increased from 38.5% in Fall 2020 to 54.9% in Fall of 2021. Outreach has created strategies to identify and support these students prior to each semester and registration cycle. Utilizing the CC Apply information, Outreach can proactively identify students who have self-identified as first generation and provide just in time information and communication to better support the student's first year. Counseling will also support this effort of proactively engaging current students using the Navigate platform by providing in semester support and services to students, in the hopes to retain students from semester to semester.

In this next year, Outreach has increased operations by adding two new Program Coordinators who will specifically addressed and work with this particular population of students. Bringing awareness and support to increase success with these students.

Female Students

Outreach is dedicated to supporting the female student population of all ethnicities ages and specifically focused on 25-29 year White and Hispanic female students. CC has increasingly been faced with a decline of female students who are first time students attending CC. Outreach will be working with the office of Institutional Research and the Office of Instruction to take a better look at the student profiles and possible needs of the students. Proactively looking at the way education is communicated to this population and how to better provide support services. Outreach is aware that the decline may be due to the pandemic and the effects it has on many women, specifically women who have family obligations and or needs that may not be available at CC. Looking at course options, modality, relevance, and basic need support such as childcare or transportation.

In the past 5 years, since 2017 the total female student population has dropped 31%. Looking further at White and Hispanic student populations focusing on 25-29-year old, White female students have been declining since 2017 (364) and in 2022 (143) has dropped 60.7% in the past 5 years. The Hispanic female population in the same age range of 25-29, in 2017 432 and in 2022 it is 303, with a drop of 29.8%.

FAFSA Completion

Increase FAFSA applications and increase financial and scholarship awareness at CC to all student populations and demographics.

Reminder of Initiatives for the Current Year

Reminder of Initiatives for the Current Year

Application to registration campaign each semester.

Increase retention each semester

Plan Initiatives for Next Year

Initiatives for Next Academic Year

Implement strategies to support first-generation students applying to Cerro Coso through better onboarding practices as well as evaluating retention.

Is this part of a multiyear initiative?

Yes

Specific Action Steps to be Taken:

Develop material and additional activities in Spanish and English to support and provide a better understanding of the applications process, registration steps as well as additional support methods within the first semester. Provide steps to support student retention.

Early Observational Data, or "Lead" Measure(s):

Semester Student Services Trend data supporting application increase for this specific population of students.

Does the department request help developing these instruments?

No

Institutional Performance Data, or "Lag" Measure(s):

Evaluate each semester if applicants are increasing and if students are being retained to the following semester.

Person Responsible:

Director of Outreach and Outreach Program Coordinator assigned to this special population.

Unit gap or institutional goals addressed:

It addresses a Student Equity and Achievement Plan goal

Implement strategies to support Cerro Coso's Female student population along with directly supporting growth for 25-29-year-old female prospective students.

Is this part of a multiyear initiative?

Yes

Specific Action Steps to be Taken: