

Course Outcome Assessment Report

Basic Information:

Course: PDEV C052 Becoming Successful
ONL Student

College: Cerro Coso College

Assessment Term: Fall, 2012

Status: Pending

Co-contributors:

Learning Outcome:

Target of Performance: 80% of students enrolled will complete the Group Collaboration Project.

Learning Outcome: Demonstrate the ability to use web pages, email, discussion groups, and submit a written assignment in online classes.

Assessment Tool/Scoring Method: a project, scored by rubric

Assessment Plan:

Changes Made Since Last Assessment:
First assessment cycle.

Assessment Plan: This will be measured by the number of students who successfully complete the Group Collaboration Project as defined by the project directions.

Assessment Results:

Results: 92% of the enrolled students successfully completed the project.

Analysis and Plan for Improvement and Reassessment: The Group Collaboration Project appears to be a valid and helpful measure of students ability to use web pages, email, discussion posts, online group activities and written assignments. It planned to continue assessment and compare online course success with Project success to better support the validity and reliability of the measure.

Participants: Jamie Flatebo Karee Hamilton

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: PDEV C052 Becoming Successful
ONL Student

College: Cerro Coso College

Assessment Term: Fall, 2012

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% of students enrolled should be able to achieve the learning outcome.

Learning Outcome: Evaluate readiness for taking online classes.

Assessment Tool/Scoring Method:
Other(Journal Entry #3)

Assessment Plan:

Changes Made Since Last Assessment:
First assessment cycle.

Assessment Plan: The outcome will be measured by the number of students who successfully complete the Journal Entry #3 as defined in the journal directions.

Assessment Results:

Results: 48% of students completed the Journal Entry #3.

Analysis and Plan for Improvement and Reassessment: Analysis of the data indicates that the Journal Assignment was perceived as optional and a self-reflective tool; rather than as required component of the course. To improve the use of the measure the Journal Entry #3 will include directions that indicate that while other Journals may be optional for the students personal use only, Entry #3 is a required component of the course.

Participants: Jamie Flatebo Karee Hamilton

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: PDEV C052 Becoming Successful
ONL Student

College: Cerro Coso College

Assessment Term: Fall, 2012

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% of students enrolled will successfully complete the Scavenger Hunt.

Learning Outcome: Demonstrate ability to work in and navigate the Cerro Coso course environment.

Assessment Tool/Scoring Method: a project, scored by rubric

Assessment Plan:

Changes Made Since Last Assessment:
First assessment cycle.

Assessment Plan: The Learning Outcome will be measured by the number of students who successfully complete the Scavenger Hunt as defined by the assignment directions.

Assessment Results:

Results: 88% of students enrolled at census successfully completed the Scavenger Hunt.

Analysis and Plan for Improvement and Reassessment: The Scavenger Hunt seems an appropriate measure of the students' ability to work in and navigate the Cerro Coso course environment. Continued assessment with the measure and comparison to student success data in subsequent online coursework should provide evidence of the validity and reliability of the measure.

Participants: Jamie Flatebo Karee Hamilton

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: BSAD C211 E-Commerce

College: Cerro Coso College

Assessment Term: Fall, 2010

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% will score 80% or higher.

Learning Outcome: Evaluate business models and strategies for marketing, selling, and distributing products, media, and services through the Internet.

Assessment Tool/Scoring Method: an exam

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan: Identify and briefly discuss the roles and value of intermediaries in e-marketplaces.

Assessment Results:

Results: 17 responses, avg. 14/15, 1 below 80%, 93.3% above 80%.

Analysis and Plan for Improvement and Reassessment: None, the target outcome was met.

Participants: Matt Hightower

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: BSAD C211 E-Commerce

College: Cerro Coso College

Assessment Term: Fall, 2011

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% will score 80% or higher.

Learning Outcome: Compare and contrast technologies and virtual spaces for electronic commerce.

Assessment Tool/Scoring Method: an exam

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan: Briefly describe Web 2.0 and how it differs from the World Wide Web (Web 1.0)

Assessment Results:

Results: 17 responses, avg. 13/15, 2 below 80%, 80.6% above 80%.

Analysis and Plan for Improvement and Reassessment: None, the target outcome was met.

Participants: Matt Hightower

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: BSAD C211 E-Commerce

College: Cerro Coso College

Assessment Term: Fall, 2011

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% will score 80% or higher.

Learning Outcome: Describe the impact of economics, law, and social psychology on electronic commerce.

Assessment Tool/Scoring Method: an exam

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan: Why are trust verification sites important to e-tailers and other online sellers? List two verification sites. What is their function?

Assessment Results:

Results: 17 responses, avg. 13/15, 2 below 80%, 86.6% above 80%.

Analysis and Plan for Improvement and Reassessment: None, the target outcome was met.

Participants: Matt Hightower

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: BSAD C211 E-Commerce

College: Cerro Coso College

Assessment Term: Fall, 2012

Status: Launched

Co-contributors:

Learning Outcome:

Target of Performance: 80% will score 80% or higher.

Learning Outcome: Evaluate and discuss marketing and search engine optimization strategies for different scenarios.

Assessment Tool/Scoring Method: an exam

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan: Businesses may use unethical practices or bad tactics to promote their Web sites to improve their search engine rankings. Identify three of these practices or tactics.

Assessment Results:

Results: (17 responses, avg. 14/15, 2 below 80%, 93.3% above 80%.

Analysis and Plan for Improvement and Reassessment: None, the target outcome was met.

Participants: Matt Hightower

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: DMA C111 Fundamentals of Web Development

College: Cerro Coso College

Assessment Term: Fall, 2010

Status: Pending

Co-contributors: Elaine M. Rudis-Jackson,

Learning Outcome:

Target of Performance: 80% of students will be able to

Learning Outcome: Write valid XHTML code.

Assessment Tool/Scoring Method: a project, scored by rubric

Assessment Plan:

Changes Made Since Last Assessment:

N/A - First assessment

Assessment Plan: Description Suzie and Elaine used a simple scoring rubric to determine whether or not each student satisfactorily met the SLO. Prior to assessment they looked at several samples and discussed where the threshold would be between having met and not having met the outcome. Timeline Fall 2010 Sample 20 students were randomly selected from Fall 2010 sections, offered online or in hybrid format.

Assessment Results:

Results: 15 out of 20 students (75%) met this outcome.

Analysis and Plan for Improvement and Reassessment: Students fell slightly below the target percentage. Suzie and Elaine are meeting during Spring 2011 Finals Week to analyze the results and identify strategies to improve the outcome. This SLO will be reassessed in Fall 2012.

Participants:

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: DMA C111 Fundamentals of Web Development

College: Cerro Coso College

Assessment Term: Fall, 2010

Status: Pending

Co-contributors: Elaine M. Rudis-Jackson,

Learning Outcome:

Target of Performance: 80% of students will be able to

Learning Outcome: Write semantically correct XHTML code.

Assessment Tool/Scoring Method: a project, scored by rubric

Assessment Plan:

Changes Made Since Last Assessment:
N/A - First Assessment

Assessment Plan: Description Suzie and Elaine used a scoring rubric to determine whether or not each student satisfactorily met the SLO. Prior to assessment they looked at several samples and discussed where the threshold would be between having met and not having met the outcome. Timeline Fall 2010 Sample 20 students were randomly selected from Fall 2010 sections, offered online or in hybrid format.

Assessment Results:

Results:

Analysis and Plan for Improvement and Reassessment:

Participants:

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: DMA C111 Fundamentals of Web Development

College: Cerro Coso College

Assessment Term: Fall, 2012

Status: Pending

Co-contributors:

Learning Outcome:

Target of Performance:

Learning Outcome: Define the box model.

Assessment Tool/Scoring Method:

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan:

Assessment Results:

Results:

Analysis and Plan for Improvement and Reassessment:

Participants:

Attachments:

Course Outcome Assessment Report

Basic Information:

Course: DMA C111 Fundamentals of Web Development

College: Cerro Coso College

Assessment Term: Spring, 2011

Status: Pending

Co-contributors:

Learning Outcome:

Target of Performance: 80% of students will be able to

Learning Outcome: Write valid CSS code to control page appearance and layout.

Assessment Tool/Scoring Method: Other()

Assessment Plan:

Changes Made Since Last Assessment:

Assessment Plan: blah, blah

Assessment Results:

Results:

Analysis and Plan for Improvement and Reassessment:

Participants:

Attachments: