

2011-2012 Outreach and Recruitment Activities

Name of Event	When did it take place?	Who was involved	Notes	Suggestions for change
Immanuel Career Fair	Sept. 16	Karee Hamilton, Angela Sellers, Valerie Karnes	Attended ICS Career Fair for 9-12 graders (approx. 60 students).	
Veterans Awareness Day	Nov. 8	Dave Cornell Penny Talley Karee Hamilton Amy Kennedy	Amy and I assisted with the planning of Cerro Coso's 2nd annual Veterans Awareness Day.	Only a handful of students attended.
Preview Day	Nov. 10	Karee Hamilton, Jennifer Schwerin, Amy Kennedy and Counseling staff	Nearly 400 high school students from BHS, MHS, Lone Pine, Mammoth, Boron, CCHS, Opps, Immanuel, and Home School were present. Awesome event. Seventeen employers from the community came. Employers were matched up with CC departments so students could see the correlation.	Way too big. Need to split the group, by having half start out on the campus tour and the other half in the gym, then switch after 45 minutes. Need to figure out how to get college students involved in Career Fair. Needs to be earlier in the fall semester.
Tehachapi Career Fair	November 16	Karee Hamilton	Attended THS Career Fair, and outreached to approx. 300 students. Subject specific to Human Services careers/education.	
Mesquite High School Senior Class visit	Feb. 14	Amy Kennedy, Special Services, Financial Aid	Met with approximately 25 high school seniors to discuss college opportunities at Cerro Coso and college in general.	
Owens Valley Middle School	Feb. 22	Karee Hamilton	18 middle school students (7 th and 8 th graders) visited the IWV campus. Greeted by Jill, demos provided by Chemistry, Nursing, and Art.	

Job Club at the EDD Office	Feb. 24	Amy Kennedy	Job Club, which featured employer panel and Veteran resources. Approximately 10-15 community members attended.	
Mojave and California City High School Placement Exam	Feb. 22	Paula Caudill	Orientation and Assessment given to approx. 20 students.	
BHS Econ/Gov't Class Visit	Feb. 27	Karee Hamilton, Amy Kennedy, and Lynn Charlon	Met with approximately 300 high school seniors via their econ and gov't classes to discuss college opportunities at Cerro Coso and college in general.	
California City High School Career Day	March 7	Karee Hamilton Jennifer Schwerin	Karee and Jennifer went to California City High School to provide Cerro Coso information to students. Approx. 350 7 th -12 th graders were in attendance.	
Tehachapi High School	March 8	Karee Hamilton	10 high school junior and seniors visited the CC campus. 3 students took the placement exam while the others were given a tour of the campus.	
BHS Orientation and Assessment	March 6 March 7 March 13 March 14 March 27	Amy Kennedy Kim Blackwell Abbie Richer Karee Hamilton Paula Caudill	Orientation and Assessment given to 130 seniors.	
Mesquite High School Placement Exam	March 13	Amy Kennedy	Orientation and Assessment given to approx. 25 students.	
Parent Orientation Night	March 14	Karee Hamilton Heather Ostash Paula Suarez Amy Kennedy	350 letters went out to Senior high school parents. 25 people attended.	

		Jennifer Schwerin Joann Spiller		
Mojave High Career Day	March 28	Angela Sellers	Angela went to Mojave High School to provide Cerro Coso information to students. Approx. 300 6 th -12 th graders were in attendance.	
BHS Counseling	March 29 March 30 April 3 April 4 April 9	Missy Gross Kim Blackwell Karee Hamilton Amy Kennedy Abbie Richer	Provide counseling and help with scheduling for approx. 130 students.	
Mesquite High School Counseling	April 12	Amy Kennedy Missy Gross	Provided counseling and help with scheduling for approx. 25 students.	
I'm Going to College	May 2	Karee Hamilton Counseling Dept.	250 5 th graders from Faller, Las Flores, St. Ann and Richmond. Split into morning and afternoon sessions to lessen the groups. Also, did not have to feed them. The feedback was great from 5 th grade teachers. ART, LRC and Science Demo	We will have this event the end of February to try and get more faculty participation (because it will not be the end of the semester)
I'm Going to College	May 3	Karee Hamilton Counseling Dept.	150 5 th graders from Gateway, Inyokern and Pierce. Split into morning and afternoon sessions to lessen the groups. Also, did not have to feed them. The feedback was great from 5 th grade teachers. PE, LRC, and Science Demo	