Kern Community College District
Office of Educational Services
August 9, 2011

Student Success Outcomes Workshop
August 9, 2011, 8:30 a.m. – 4 p.m. @ Bakersfield Marriott
Facilitator: Brad Phillips, CEO, IEBC

Agreed Upon Criteria:

1. Actionable (used in some way)
2. Easily obtainable (in a timeframe that meets needs and resources)
3. Common definitions of metrics (everyone understands metric and is public)
4. Timely measures (within a semester or two depends on metric)
5. Range of measures are applicable to all stakeholders/audiences
6. Easily understood
7. Disaggregate (break out and roll up groups, i.e., race, age, demographics, etc.)
8. Reliable and valid data
9. Straightforward and clear
10. Measurable
11. Ability to benchmark data against like institutions using common measures where appropriate
12. Ability to benchmark data using historical comparisons
13. Live with measure over time
14. For each measure, can determine the unintended consequences/up-front due diligence
15. Measure relevant to KCCD's mission/inform Strategic Plan
16. Use multiple measures as appropriate/triangulation on truth
17. Consistent with external measures where possible (i.e., ARCC)
18. Stakeholders have easy access to results

Measures

Institutional -Top Indicators

1. Persistence (defined as term to term fall to spring, fall to fall, spring to fall, for eight semesters   not counting summer) - cohort
2. Transfer eligible –snap shot and cohort
3. Completion rates in basic skills, transition to collegiate level courses, and success in collegiate level courses - rolling cohort
4. Momentum points (12 and 24 units; completion of collegiate Math and English; CTE 12 units in TOP code) - cohort

Institutional -Additional Measures

5. Transfer to four year institutions (did it and they are prepared) National Student Clearinghouse-cohort and snap shot
6. Degrees - top indicator – cohort and snapshot
7. Certificates – top indicator-cohort and snapshot
8. Matriculation tracking (assessment, orientation, counseling, etc.)-cohort
9. Units completed versus units attempted-cohort and snapshot
10. Wage data (3 business quarters of employment)-snapshot
11. Pass data on licensure exams-snapshot student learning outcomes when available-snapshot

Department/Program Level Indicators - Top Priority

1. Major sequence completion (certain courses in program of study and then move on for a major) – cohort

Department/Program Level Indicators - Additional Measures

2. Time to completion-cohort
3. Assessment recommendation and if successful-cohort
4. Math, English and ESL basic skills completion-cohort and snapshot
5. Student learning outcomes when available-snapshot

Course Level - Top Priority

1. Success and retention (i.e., on-line) – cohort and snapshot

Course Level - Additional Measures

2. Gatekeeper success-snapshot
3. Course repetition-snapshot
4. Student learning outcomes when available-snapshot

Breakouts

Demographics - Top Priority

1. Race ethnicity
2. Gender
3. Age
4. Poverty
5. First generation
6. First language

Demographics - Additional Measures

7. Single parent
8. Returning college student
9. Zip code
10. High school feeder

Behavior - Top Priority

1. Instructional mode
2. Site location

Behavior - Additional Measures

3. Basic skills
4. Day versus evening
5. Unit breakouts
6. Educational goal

Baselines

It was agreed to start tracking students fall 2008-2009.

Next Steps

1. Look at top priorities
2. Identify gaps
3. Establish baselines
4. Stretch goals (focus on what you can do and keep it to 1-2)
5. Review board policies and procedures as they dictate practice
6. Identify interventions