

Strategic Plan Task Force Meeting November 8, 2017 Administrative Conference Room, EW 207 3:00 p.m.

<u>Present:</u> President Board, Lisa Couch, Heather Ostash, Deanna Campbell, Corey Marvin, Lisa Stephens, Matt Crow, Jessica Kawelmacher, Ana Mora, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane. Peter Fulks,

Absent: Paul Kuttig, Melanie Jeffrey

| OPIC | FACILITATOR | SUMMARY/ FOLLOW-UP | 0 | С |
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| 1. Call to order | | 3:03pm | | |
| 2. Approval of Minutes & Action Items | President Board | No minutes to approve. No Action Items. | | |
| 3. Approval of Agenda | President Board | No agenda to approve. | | |
| 4. Purpose of the Meeting | President Board | President Board gave a history of how the College develops the Strategic Plan which is reviewed every three years. A review of the current Strategic Plan's measures is currently being done by Institutional Research. Goals → Metrics → Targets | | |
| 5. Kern Community College District Board of Trustees Goals | President Board | The Kern Community College District Board of Trustees goals for 2017-2019 were shared with the group. | | |
| 6. Educational Master Plan & Strategic Plan Overview | Corey Marvin | The State Chancellor's office requires that each college throughout the state complete an Educational Master Plan. Cerro Coso Community College's plan was just completed this year. Accrediting Commission for Community and Junior Colleges (ACCJC) requires that we complete a strategic plan every three years. The rewrite of Cerro Coso Community College's strategic plan will need to include a Mission, Vision, Values, and Institution Set Standards. Annual planning is done every year – AUP, Section Plans, etc. which ties back to the above items. Program review is done by every unit every six years. | | |
| 7. Mission, Vision, Values, and Institution Set Standards | President Board/Corey Marvin | The Mission was reviewed and recommended changed were discussed. | | |

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| | | Mission The mission of Cerro Coso Community College is to provide tailored programs and equitable services to meet the needs of the students, in the communities, and rural areas we serve through multiple modes of delivery. We demonstrate a conscious effort to produce and support student success and achievement through; traditional and distance delivery. To accomplish this mission we will provide degrees and certificates in transfer and career technical education; transfer preparation remedial instruction, comprehensive support services, learning opportunities that develop ethical and effective citizenry, and, continuing education that is compatible with the institution's primary mission. | | |
| | | Recommended additionsis to provide programs and services that align with the educational and economic needs and conditions of the communities and | | |
| | | **Infuse concepts of Guided Pathway into Vison; clear paths | | |
| 8. Review of Action Items | | Provide a copy of the District Office Strategic Plan Common Measures document to the group. Completion Date: November 29, 2017. | | |
| 9.Miscellaneous | | | | |
| 10. Future Agenda Items | | Strategic Plan – Mission, Vision, Values, and Institution Set Standards. | | |
| 11. Future Meeting Dates | | November 29, 2017 3:00pm -5:00pm | | |
| 12. Adjourned | | 5:00pm | | |



Strategic Plan Task Force Meeting November 29, 2017 Administrative Conference Room, EW 207 3:00 p.m.

<u>Present:</u> Lisa Couch, Heather Ostash, Deanna Campbell, Corey Marvin, Lisa Stephens, Ana Mora, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane, Peter Fulks, Paul Kuttig

Absent: Melanie Jeffrey, Matt Crow, Jessica Kawelmacher, President Board

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| 1. Call to order | | 3:05 pm | | |
| 2. Approval of Minutes & Action Items | Corey Marvin | Minutes approved with no changes. 1. Provide a copy of the District Office Strategic Plan Common Measures document to the group. Completion Date: November 29, 2017. Completed. | | |
| 3. Approval of Agenda | Corey Marvin | No agenda provided. | | |
| 4. Review of Mission | Corey Marvin | Changes were discussed conceptually. Corey Marvin will apply the changes to the Mission, Vision, and Values and bring a draft to the meeting in January. The following changes to the Mission were discussed: • Guided pathways – lightly touch on the pathways in the mission • Important to define what the student experiences instead of the way it is delivered • Economic standpoint • Turning the verbs into nouns | | |
| 5. Review of Vision | Corey Marvin | The following changes to the Vision were discussed: The concept of equity Guided pathways more in depth | | |
| 6. Review of Values | Corey Marvin | The following changes to the Values were discussed: Include efforts to deliver from an economic stand point Clarity- should be defined well Core values should stay the same and unwavering Include equity and accessibility Guided pathways | | |

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| 7. Review of Institution Set | Corey Marvin | A review of the Institution Set Standards was provided. ACCJC requires that | | |
| Standards | | we not stray too far from our goals. The standards set will be reviewed and it | | |
| | | will be decided at that time if changes need to be made. | | |
| 8. Review of Action Items | | Corey Marvin will apply the recommended changes to the Mission, Vision, and Values and will present at the next meeting. Completion Date: January 2018. Committee members were tasked with reviewing the Objectives in the Strategic Plan booklet to see what specific objectives are important over the next three years. Completion Date: January 2018. | | |
| 9. Miscellaneous | | Committee members were tasked with reviewing the Strategic Plan booklet to see what specific objectives are important over the next three years. The Strategic Plan must be completed by February 28, 2018. | | |
| 10. Future Agenda Items | | None. | | |
| 11. Future Meeting Dates | | Jennifer Curtis will send out a Doodle Pool to narrow down dates for two | | |
| | | meetings in January and two in February. | | |
| 12. Adjourned | | 4:13pm | | |



Strategic Plan Task Force Meeting January 18, 2018 Administrative Conference Room, EW 207 9:00 a.m.

<u>Present:</u> Heather Ostash, Deanna Campbell, Corey Marvin, Lisa Stephens, Ana Mora, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane, Peter Fulks, Paul Kuttig, Melanie Jeffrey, Matt Crow, Jessica Kawelmacher, President Board

Absent: Lisa Couch

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| 1. Call to order | | | | |
| 2. Approval of Minutes & Action Items | President Board | Minutes approved with no changes. Corey Marvin will apply the recommended changes to the Mission, Vision, and Values and will present at the next meeting. Completion Date: January 2018. Committee members were tasked with reviewing the Objectives in the Strategic Plan booklet to see what specific objectives are important over the next three years. Completion Date: January 2018. | | |
| 3. Approval of Agenda | President Board | No agenda provided. | | |
| 4. Review of Draft Mission, Vision, and Values | President Board | The draft Mission, Vision, and Values was presented. Mission – Agreed to the changes made by Corey Marvin. Vision – Recommended changes - Cerro Coso Community College will be the first choice in higher education for the Eastern Sierra region, source of programs and services for tomorrow's workforce, a model for student learning, and a valued partner with education and business in its communities. | | |
| | | Values – Add to Educate: bullet number 3 add – and equitable support services. Add to Inspire: We celebrate the diversity of each individual student, staff, and faculty; and Move second bullet to serve | | |

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| | | Add to Serve: We model a culture of life-long learning; Add language— We support local economic and workforce development in our communities. Move first bullet to inspire Eliminate second bullet | | |
| 5. Kern Community College Strategic Goals/Cerro Coso Community College Strategic Goals | President Board | Cerro Coso Community College's Strategic Goals should map back to KCCD's Strategic Goals. 1. Improve Student Access CC #3 Ensure Student Success 2. Improve Student Success CC #1 Maximize Student Success | | |

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| | | Objective 3 – Increase number of Basic Skills students successful at transfer | | |
| | | level. | | |
| | | Strategic Goal 2 – No changes to Objectives | | |
| | | Advance Student Equity Measures | | |
| | | An explanation of the student equity proportionality index measures for | | |
| | | service area population vs. student population was provided. | | |
| | | Strategic Goal 3 – No changes to Objectives | | |
| | | Ensure Student Access | | |
| | | Objective 1 – Optimize Student Enrollment | | |
| | | Strategy – increase conversion rate to first day (more students kept) | | |
| | | Objective 2 – Be the Higher Ed option of first choice | | |
| | | Strategy – More students choose us | | |
| | | | | |
| | | Strategic Goal 4 – No changes to Objectives | | |
| | | Enhance Community Connections | | |
| | | Objective 1 – Provide Workforce and Economic Development Programs that | | |
| | | respond to local industry | | |
| | | Strategy – relevant and up to date | | |
| | | Objective 2 Reflect the Communities We Serve | | |
| | | | | |
| | | Strategic Goal 5 – Possible change to Objective 5 & 6 | | |
| | | Strengthen Organization Effectiveness | | |
| | | Objective 1- Provide Effective Professional Development | | |
| | | | | |
| | | Objective 2 – Meet and Exceed Internal and External Standards and Requirements | | |
| | | nequirements | | |
| | | Objective 3 – Increase Trust and Create a Collaborative Culture | | |
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| | | Objective 4 – Improve Facilities and Maintenance | | |
| | | Objective 5 – Improve Institutional Effectiveness | | |
| | | Possible change to - Improve customer satisfaction | | |
| | | Objective 6 – Generate Revenue | | |
| | | Possible change to – Improve overall fiscal health | | ł |
| 6. Review of Action Items | President Board | Ryan Khamkongsay, from Institutional Research, will be invited to the next meeting to assist with the targets. Completion Date: January 18, 2018. | | |
| 7. Miscellaneous | President Board | n/a | | |
| 8. Future Agenda Items | President Board | Institutional Set Standards – Michael Kane will provide copies of the Institutional Set Standards after they have been reviewed by the CTE committee. It was felt they should be printed along with the Strategic Plan. Review of the Draft Strategic Goals and Objectives. | | |
| 9. Future Meeting Dates | | February 7, 2018 | | |
| | | 1:00pm-3:00pm | | — |
| 10. Adjourned | | 11:00pm | | ł |



Strategic Plan Task Force Meeting February 26, 2018 Administrative Conference Room, EW 207 1:00 p.m.

<u>Present:</u> Heather Ostash, Deanna Campbell, Corey Marvin, Lisa Stephens, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane, Paul Kuttig, Matt Crow, Jessica Kawelmacher, President Board, Lisa Couch, Peter Fulks, Melanie Jeffrey

Absent: Ana Mora

| OPIC | FACILITATOR | SUMMARY/ FOLLOW-UP | 0 | С |
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| 1. Call to order | | 1:02 pm | | |
| 2. Approval of | President | No minutes to approve. | | |
| Minutes & Action Items | Board | | | |
| 3. Approval of Agenda | President | Agenda approved. | | |
| | Board | | | |
| 4. Approve Plan | President | The final version of the Mission, Vision, Values, and Strategic Goals were | | |
| | Board | presented. It was noted that the goals were not changed but may be modified | | |
| | | once the metrics are discussed. The confirmed dates for the new document | | |
| | | will be 2018-2021. | | |
| | | The plan was approved by the task force. The plan will be put on the College | | |
| | | Council agenda for March 1, 2018. | | |
| | | Action Item: The Mission, Vision, Values, and Strategic Goals will be presented | | |
| | | to College Council on March 1, 2018. Completion Date: March 1, 2018. | | |
| 5. Institutional Set Standards | President | Corey Marvin presented the Institutional Set Standards. The numbers are | | |
| | Board | designed to measure whether Cerro Coso is accomplishing its mission. | | |
| | | Required Measures | | |
| | | Successful Course Completion | | |
| | | Standard 2018 - 67% Proposed Goal - 75% | | |
| | | Number of Certificates | | |
| | | Standard 2018 - 145 Proposed Goal - 230 | | |
| | | Number of Degrees | | |
| | | Standard 2018 - 290 Proposed Goal - 400 | | |

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| | | | | |
| | | Number of Transfers | | |
| | | Standard 2018 - 150 Proposed Goal - 190 | | |
| | | | | |
| | | % Basic Skills Course Success | | |
| | | Standard 2018 – 50% Proposed Goal – 62% | | |
| | | | | |
| | | % Online Course Success | | |
| | | Standard 2018 – 62% Proposed Goal – 69% | | |
| | | | | |
| | | % Licensure Pass Rates | | |
| | | Varies per area | | |
| | | | | |
| | | %CTE Graduate Employment Rate | | |
| | | Varies per area | | |
| | | The group was good with the numbers and will be sent to college council on | | |
| | | March 1, 2018. | | |
| | | | | |
| | | Possible Other Measures of Completion | | |
| | | 6 Year Completion Rate | | |
| | | 3 Year Completion Rate | | |
| | | Transfer Velocity | | |
| | | The recommendation is to stay where we currently are and revisit at a later | | |
| | | date. | | |
| | | Action Item: The Institutional Set Standards will be presented to College | | |
| | | Council on March 1, 2018. Completion Date: March 1, 2018. | | |
| 6. Members Continue On To Discuss | President | A task force will be developed to discuss the metrics and objectives. Ryan | | |
| Metrics & Objectives | Board | Khamkongsay and Corey Marvin will chair the group. | | |
| | | Jennifer Curtis will send out a Doodle Poll to see if members of the group will | | |
| | | be available for a meeting in mid-march and early April. | | |
| | | Action Item: Jennifer Curtis will send out a Doodle Poll to determine dates to | | |
| | | discuss metrics and objectives. Completion Date: March 5, 2018. | | |

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| 7. Review of Action Items | President Board | The Mission, Vision, Values, and Strategic Goals will be presented to College Council on March 1, 2018. Completion Date: March 1, 2018. The Institutional Set Standards will be presented to College Council on March 1, 2018. Completion Date: March 1, 2018. Jennifer Curtis will send out a Doodle Poll to determine dates to discuss metrics and objectives. Completion Date: March 5, 2018. | | |
| 8. Miscellaneous | President Board | n/a | | |
| 9. Future Agenda Items | President Board | n/a | | |
| 10. Future Meeting Dates | | To be determined. | | |
| 11. Adjourned | | 2:32 pm | | |



Strategic Plan Task Force Meeting **Objectives & Metrics** March 19, 2018 Administrative Conference Room, EW 207

2:00 p.m.

Present: Deanna Campbell, Corey Marvin, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane, Paul Kuttig, Jessica Kawelmacher, President Board, Lisa Couch, Peter Fulks, , Davis Kunz, Ryan Khamkongsay

Absent: Ana Mora, Melanie Jeffrey, Lisa Stephens, Heather Ostash, Matt Crow

| OPIC | FACILITATOR | SUMMARY/ FOLLOW-UP | 0 | С |
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| 1. Call to order | | | | |
| 2. Approval of Minutes & Action Items | Corey Marvin | Minutes were not reviewed. The Mission, Vision, Values, and Strategic Goals will be presented to College Council on March 1, 2018. Completion Date: March 1, 2018. The Institutional Set Standards will be presented to College Council on March 1, 2018. Completion Date: March 1, 2018. Jennifer Curtis will send out a Doodle Poll to determine dates to discuss metrics and objectives. Completion Date: March 5, 2018. | | |
| 3. Approval of Agenda | Corey Marvin | No agenda. | | |
| 4. Maximize Student Success | Corey Marvin | SSSP will be asked to review the objectives under "Maximize Student Success" 1. Number of credits first term 2. Number credits first year 3. Completion gateway math & English first year 4. Number of credits earned in program first year 5. Persistence term 1 to term 2 6. Percentage of college-level course completion first year *Consider using descriptors above to measure goal #2 by student subgroups. *Use "CC" as home campus *Calculate all metrics as all KCCD colleges | | |
| 5. Advance Student Equity Measures | Corey Marvin | An overview on how we currently gather race and ethnicity was provided. We need to determine the service area population to give us a more accurate picture of the demographics in our different areas we serve. We currently use the percentage point gap method to calculate student | | |

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| 6. Ensure Student Access | Corey Marvin | populations. It was decided that goals and floor rates will be developed and shared at the next meeting. It was the consensus of the group that the document should be reported out as a college. The more detailed information can be shared individually with each of the areas we serve. Every campus will need to determine their own measures with IR, but keeping in mind that measures will need to be decided on college wide. 1. FTES 2. Number of concurrent enrollments 3. High School yield 4. Adult participation rate (by service area including online only) 5. Number of incarcerated students 6. Number of new students – Full time vs. part time – single class 0-5.9, | | |
| | | 6-11.9, 12 or more 7. Number of students by campus 8. Online only – by number of courses 9. College Promise Students | | |
| 7.Enhance Community Connections | | Respond to local industry 1. Awards in CTE area 2. Employer satisfaction 3. Number CTE grads: working, working in field, promoted (skills builder) Reflect community 1. Number of students by sub-population 2. Number of employees by sub-population | | |
| 8.Stenghten Organization Effectiveness | | It was suggested that the climate survey could be helpful with this area. | | |
| 7. Review of Action Items | Corey Marvin | No action items. | | |
| 8. Miscellaneous | Corey Marvin | Any changes or addition to the data should be sent to Corey Marvin. | | |
| 9. Future Agenda Items | Corey Marvin | n/a | | |
| 10. Future Meeting Dates | | March 19, 2018, 2:00pm-4:00pm April 4, 2018, 9:00am-11:00am April 25, 2018, 9:00am-11:00am | | |
| 11. Adjourned | | 3:55pm | | |



Strategic Plan Task Force Meeting Objectives & Metrics April 4, 2018 Administrative Conference Room, EW 207 2:00 p.m.

<u>Present:</u> Corey Marvin, Kellen Nelepovitz, Rebeca Pang, Rebecca Parker, Michael Kane, Paul Kuttig, Jessica Kawelmacher, President Board, Lisa Couch, Peter Fulks, Davis Kunz, Ryan Khamkongsay

Absent: Ana Mora, Deanna Campbell, Melanie Jeffrey, Lisa Stephens, Heather Ostash, Matt Crow

| OPIC | FACILITATOR | SUMMARY/ FOLLOW-UP | 0 | С |
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| 1. Call to order | | 9:30am | | |
| 2. Approval of | Corey Marvin | Minutes were not reviewed. | | |
| Minutes & Action Items | | No action items. | | |
| 3. Approval of Agenda | Corey Marvin | No agenda. | | |
| 4. Strategic Plan Targets 2018-2021 5. Review of Action Items | Corey Marvin Corey Marvin | Strategic Plan Targets for 2018-2021 were discussed and new targets were set. SSSP will recommend measures for #1 & #2. Ryan Khamkongsay and Corey Marvin will come back with the recommendations for the targets based on the discussions that have taken place and will present the semi-completed targets to the group. No action items. | | |
| | | | | |
| 8. Miscellaneous | Corey Marvin | None. | | |
| 9. Future Agenda Items | Corey Marvin | n/a | | |
| 10. Future Meeting Dates | | March 19, 2018, 2:00pm-4:00pm | | |
| | | April 4, 2018, 9:00am-11:00am | | |
| | | April 25, 2018, 9:00am-11:00am | | |
| 11. Adjourned | | 11:00pm | | |