



### Assessment History Summary

PLO #	Target	Semester	Met?	Target	Semester	Met?	Target	Semester	Met?
<b>PLO 1</b>	80%	-	-				80%	SP16	Yes
<b>PLO 2</b>	80%	FA09	No	80%	SP09	No	80%	SP16	Yes
<b>PLO 3</b>	80%	SU09	No				80%	SP16	Yes
<b>PLO 4</b>	80%	SP09	No				80%	SP16	Yes
<b>PLO 5</b>	90%	SU09	Yes				80%	SP15	Yes

### Gaps and Improvements Made

There currently are no gaps in program learning outcomes.

### Summary of Program Learning Outcome Achievement

Achievement of program learning outcomes has improved, following increased instructional emphasis on problematic concepts. All previous gaps were addressed by making modifications to instruction, including greater emphasis on Photoshop masking, stylesheet priority, stylesheet selectors, inline and block HTML elements, and design styles and trends. Program learning outcome 1 is new to the program, and was assessed for the first time in 2016.

We note that reassessment did not take place immediately after the reassessment of PLO 2. The gaps were addressed and enhancements to curriculum were made, but an immediate reassessment should have taken place to confirm the effectiveness of enhancements. This was an oversight. We look forward to the implementation of eLumen for greater ease of planning and recording assessments, which will also be integrated into the Canvas learning management system. eLumen has very favorable reviews among colleges that have adopted it, in contrast to CurricUNET, which has very limited tracking and reporting features.

Learning outcomes are discussed between department faculty and among full-time and adjunct faculty within the digital media arts discipline during department meetings, flex day workshops, and at conferences. Learning outcomes are also discussed at advisory meetings. Despite the fact that the web industry evolves quite rapidly, we believe that the current set of program learning outcomes represent durable categories of skills and should not need to be substantially revised in the foreseeable future. In other words, course content will likely evolve faster than the learning outcomes that are written with enough breadth to accommodate those changes. The value of this is we will better be able to collect longitudinal data on program learning outcomes.