Strategic Goals Chart

Objective	Person Responsible	Measure/Source	Time
1.1 Increase the percentage of students who successfully complete 12 units within one year using 2011-12 as the baseline year.	VP, Academic Affairs	College in Review – Key Element 6: Student Load and Progress *Source: College in Review*	Annually (Summer)
1.2 Increase the percentage of students who, within a one-year period, successfully complete English or Math courses both one level below transfer and at the transfer level using 2011-12 as the baseline year.	VP, Academic Affairs	College in Review – Key Element 7: One Level Below to Transfer *Source: College in Review*	Annually (Summer)
2.1 The college will increase its scores on all benchmarks by 2-3% as measured by the Community College Survey of Student Engagement (CCSSE) 2011 baseline.	VP, Academic Affairs	CCSSE Benchmark Data *Source: CCSSE Report*	Three Years
2.2 Improve facilities and maintenance as measured by climate surveys and operational reports as compared to 2011-12 baseline.	Director, Administrative Services	Climate Survey *Source: Climate Survey*	2-3 Years
		Operational Reports from School Dude *Source: local report provided by Dir, Admin Services*	Annually (Summer)
		Climate Survey *Source: Climate Survey*	2-3 Years

2.3 Improve student and employee safety as measured by CLERY and OSHA reports and through climate surveys as compared to 2011 baseline.	Director, Administrative Services	CLERY and OSHA Reports *Source: local report provided by Dir, Admin Services*	Annually (Summer)
2.4 Increase student engagement annually as measured by the student participation rate and number of student activity and athletic opportunities offered.	VP, Student Services	Student Experience Survey *Source: Student Experience Survey*	2 Years (Summer)
		Number of Student Activity and Athletic Opportunities Offered *Source: local report provided by VP, Student Services*	Annually (Summer)
3.1 All programs will reflect community needs as identified by various scanning data, unit plans, and measured by program review.	VP, Academic Affairs	2-Year Occupational Supplements *Source: local report provided VP, Academic Affairs*	2-Years (Summer)
3.2 Increase community connectedness by 5-10% over baseline year 2011-2012 by 1) increasing employee participation in community organizations, 2)expanding relationships with educational institutions, and 3) increasing the	President	Climate Survey – number of employees participating in community organizations *Source: Climate Survey*	2-3 Years
		Listing of educational partnerships (annual unit plans) *Source: local report provided by VP, Academic Affairs*	Annually (Summer)

4/18/13

		Number of community attendees at college events *Source: local report provided by VP, Student Services*	Annually (Summer)
number of community attendees at college and district events.			
3.3 Actively pursue and create five new community partnerships and collaborations over baseline year 2010-2011.	VP, Academic Affairs	Listing of community partnerships *Source: local report provided by VP, Academic Affairs*	Annually (Summer)
3.4 Increase the percentage of students who have obtained employment or salary advancement after completing a degree or certificate over baseline year 2012-2013	VP, Academic Affairs	Survey of students completing degrees or certificates *Source: local report provided by VP, Academic Affairs*	Annually (Summer)
4.1 Participate in district-wide annual professional development sessions as offered that meet college and/or district-wide training needs and evaluate success of defined training outcomes.	President	Number of participants in professional development activities *Source: local report provided by President*	Annually (Summer)
		Evaluation summary of professional development activities *Source: local report provided by President*	Annually (Summer)

4.2 Implement or improve the following district-wide internal processes and measure their effectiveness annually: 1) tagging similar courses, 2) degree audit, 3) codifications of processes and dissemination of procedural information, and 4)	VP, Student Services	{undefined}	{undefined}
4.3 Annual assessment of progress on program review, student learning outcome assessment and institutional planning as measured by the Institutional Effectiveness Committee Report Card.	VP, Academic Affairs	Institutional Effectiveness Committee Report Card *Source: Report Card provided by VP, Academic Affairs*	Annually (Summer)
4.4 Increase our employee diversity to reflect community and students population as by annual review of our demographic data.	President	Comparison of Community, Student, and Employee Demographics *Source: local report provided by President*	Annually (Summer)
5.1 Using 2010-2011 as the baseline year, increase unrestricted revenues (excluding apportionment, local taxes and enrollment fees) by 5-10% annually.	President	Total Unrestricted Revenue *Source: College Budget*	Annually (Summer)

5.2 Actively pursue college and district-wide grants that align with the district and college mission and Strategic Plan as measured by the application for a minimum of one new grant per college annually.	President	Number of Grant Applications *Source: local report provided by President*	Annually (Summer)
5.3 Engage College Foundations, Community Foundations, and Alumni to increase revenues specifically to fund college initiatives by 5-10% with the baseline being the 2012-2013 academic year.	President	Amount of foundation and alumni revenues raised specifically for the funding of college initiatives *Source: local report provided by President*	Annually (Summer)
5.4 Increase the number of community partnerships that support student learning with the baseline being the 2012-2013 academic year.	President	Number of community partnerships supporting student learning *Source: local report provided by President*	Annually (Summer)