



CERRO COSO
COMMUNITY
COLLEGE

STRATEGIC PLAN

2012 - 2015





EAST KERN CENTER



ESCC BISHOP CAMPUS



ESCC MAMMOTH LAKES CAMPUS



KERN RIVER VALLEY CAMPUS

PRESIDENT'S MESSAGE



JILL BOARD, President

The College Council of Cerro Coso Community College began its review of the College's Strategic Plan in the fall of 2012, following participation in the revision of the Kern Community College District's Strategic Plan and completion of the 2012 Accreditation Self-Evaluation report. The Council evaluated every aspect of the plan, resulting in the creation of a new mission that represents our calling to provide educational opportunities to the diverse communities we serve through a variety of modalities, and adopted the old mission statement to "Educate, Innovate, Inspire, Serve" as a College motto.

The goals emerged from our college wide commitment to the completion agenda, to provide our communities with training that results in increased employment and a conduit for students to transfer to the four year universities, ensuring our learning environments are safe, and the need to be entrepreneurial in our efforts to secure external resources in support of our mission. These goals link directly to our district wide goals and have measurable objectives for evaluating our progress and effectiveness.

College Council is responsible for setting the mission, vision, and long term direction of the institution, and through the collaborative process all constituent groups have the opportunity to provide feedback during the planning and review processes. The Strategic Plan was approved by College Council on December 6, 2012 and will serve as the guiding document for the next three years. The Council will conduct an annual assessment of the goals and report at the end of each academic year. Our mission serves as the cornerstone of the institution and guides our decision-making and actions. The goals provide direction to the various college departments as they develop plans that to move the institution forward.

Ultimately this Strategic Plan represents our College's commitment to serving the students who reside in the many rural communities in our service area and being their first choice in meeting their educational and training needs.



OUR MISSION

The mission of Cerro Coso Community College is to provide outstanding educational programs and services tailored to the students in the communities and rural areas we serve. We

demonstrate a conscious effort to produce and support student success and achievement through traditional and distance delivery.



To accomplish this mission we will provide:

- transfer and career technical education
- remedial instruction
- comprehensive support services
- learning opportunities that develop ethical and effective citizenry
- continuing education that is compatible with the institutions primary mission



VALUES

At Cerro Coso Community College, we value:

Above all, our students and their learning and success in all areas of endeavor;

Creativity and the implementation of best practices in a rapidly changing world;

Accountability to our students for their learning experience, our communities for good stewardship of public funds, and to each other through the participatory governance process;

Diversity in our students, our communities, our environment and our program and services;

Our Communities and the partnerships and relationships we build with them; and

Our Faculty and Staff who turn the wheels of learning.

VISION

Cerro Coso Community College will be recognized as a leader in higher education, a source of programs and services for tomorrow's workforce, a model for student learning, and a partner with its diverse clientele and communities.

Goal 1

Foster student success through sustained continual quality improvement of instruction and student services.

Objective 1.1 (DO 1.1)

Increase the percentage of students who successfully complete 12 units within one year using 2011-12 as the baseline year.

(District Goal #1: Become an exemplary model of student success).

Objective 1.2 (DO 1.2)

Increase the percentage of students who, within a one-year period, successfully complete English or Math courses both one level below transfer and at the transfer level using 2011-12 as the baseline year.



Goal 2

Provide a quality learning environment which enhances student engagement.

(District Goal #3:
Foster a comprehensive and rich learning environment)

Objective 2.1 (DO 3.1)

The college will increase its scores on all benchmarks by 2-3% as measured by the Community College Survey of Student Engagement (CCSSEE) 2011 baseline.

Objective 2.2 (DO 3.2)

Improve facilities and maintenance as measured by climate surveys and operational reports as compared to 2011-12 baseline.

Objective 2.3 (DO 3.3)

Improve student and employee safety as measured by CLERY and OSHA reports and through climate surveys as compared to 2011 baseline.

Objective 2.4

Increase student engagement annually as measured by the student participation rate and number of student activity and athletic opportunities offered.



Goal 3

Objective 3.1 (DO 6.1)

All programs will reflect community needs as identified by various scanning data, unit plans, and measured by program review.

Objective 3.2 (DO 6.2)

Increase community connectedness by 5-10% over baseline year 2011-2012 by 1) increasing employee participation in community organizations, 2) expanding relationships with educational institutions, and 3) increasing the number of community attendees at college and district events.

Objective 3.3 (DO 6.3)

Actively pursue and create five new community partnerships and collaborations over baseline year 2010-2011.

Objective 3.4

Increase the percentage of students who have obtained employment or salary advancement after completing a degree or certificate over baseline year 2012-2013

Improve our response to community needs through transfer programs, area workforce development, quality student services, and provision of customized educational opportunities.

(District Goal #6:
Respond to community needs.)



Goal A

Operate at the level of continual quality improvement for strengthening institutional effectiveness.

Objective 4.1 (DO 4.1)

Participate in district-wide annual professional development sessions as offered that meet college and/or district-wide training needs and evaluate success of defined training outcomes.

Objective 4.2 (DO 4.2)

Implement or improve the following district-wide internal processes and measure their effectiveness annually: 1) tagging similar courses, 2) degree audit, 3) codifications of processes and dissemination of procedural information, and 4) data integrity.

Objective 4.3

Annual assessment of progress on program review, student learning outcome assessment and institutional planning as measured by the Institutional Effectiveness Committee Report Card.

Objective 4.4

Increase our employee diversity to reflect community and students population as by annual review of our demographic data.

(District Goal #2:
Create a culture and positive climate.
District Goal #4:
Strengthen personnel and institutional effectiveness.)



Goal 5

Increase the percentage of total resources allocated toward the successful achievement of student learning.

Objective 5.1 (DO 5.1)

Using 2010–2011 as the baseline year, increase unrestricted revenues (excluding apportionment, local taxes and enrollment fees) by 5–10% annually.

Objective 5.2 (DO 5.2)

Actively pursue college and district-wide grants that align with the district and college mission and Strategic Plan as measured by the application for a minimum of one new grant per college annually.

Objective 5.3

Engage College Foundations, Community Foundations, and Alumni to increase revenues specifically to fund college initiatives by 5–10% with the baseline being the 2012–2013 academic year.

Objective 5.4

Increase the number of community partnerships that support student learning with the baseline being the 2012–2013 academic year.

(District Goal #5:
Maintain financial stability.)







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